



Netd@ys

EUROPE 2001

19 > 25 | 11 | 2001

← Where it's happening! →

Your multimedia gateway ^{to} education ^{and} culture

www.netdays2001.org



An initiative of the
European Commission



The Netd@ys Effect



Netd@ys Europe has become a fixture in the European calendar. Every November, the Netd@ys week provides an unmissable meeting place for all those interested in the new media and in education and culture.

The aim of Netd@ys is to continue our efforts to demonstrate the potential benefits of using the new media in the areas of education and culture. Netd@ys offers an open, free space in which to create new projects, to exchange views and experiences and to demonstrate good ideas. It's a good sounding board for all new ideas and initiatives.

Young people in Europe have seized the initiative by using and adapting as communication tools the new media, especially the Internet. They have shown how to combine work and play, surfing and learning, culture and entertainment. We are delighted that Netd@ys will continue to make a contribution to taking this new learning culture forward. The fifth annual Netd@ys event seeks to encourage the use of the new media - a tool for learning - outside the usual school or college activities. We want to promote this new culture that manages to bring people of all ages, backgrounds and interests together.

Netd@ys 2001 focuses on the themes of Youth, Citizenship and Cultural Diversity and it supports Netd@ys "labelled" projects which have been submitted by individuals and organisations. The quality and creativity of these projects confirms the vitality of the European scene as well as the level of popularity, and interest in, the Netd@ys initiative.

Key to the success of the initiative is the involvement of the Ministries of Education, Culture and Youth, together with local authorities, throughout the European Union. The involvement of national and local authorities provides the pillars of Netd@ys as they help to ensure that project promoters in their countries are able to initiate and encourage the development of the innovative projects that we see in Netd@ys 2001. By attracting participants from all over the world, Netd@ys demonstrates Europe's vitality and the wealth of its cultural heritage.

Netd@ys supports three ideals that are very important in Europe. They are participation, creativity and exchanging information and experiences. Welcome to Netd@ys Europe 2001.

Viviane Reding

Member of the European Commission,
Responsible for Education and Culture

This year, Netd@ys is aimed specifically at young people and is linked with European initiatives for informal education, culture and multimedia. The themes are Youth, Citizenship and Cultural Diversity. From 19 - 25 November, Netd@ys 2001 offers a forum for exploration, creativity and communication for a whole range of projects from Europe and beyond. These address important issues such as ecology, democracy, the problems facing ethnic minorities, the dangers of racism and the role of the arts in society. During the Netd@ys week, everybody is invited - young people, teachers, trainers and youth leaders - to put new media at the service of education and culture.

All you need to do to participate in Netd@ys Europe 2001 is register your project application on

<www.netdays2001.org>

This brochure offers a glimpse of some, but by no means all, of the Netd@ys labelled projects that have been organised by national Netd@ys correspondents. The following pages also give examples of some other multimedia projects which have been supported within the framework of different European Community programmes and initiatives.

Art for Tolerance

The competition 'Art für Toleranz' uses graphics to fight racism and violence. Its organisers are counting on the creativity of youngsters. Graphic design software is made available and the ideas are coming thick and fast. The best slogans and designs against racism will be presented during Netd@ys Berlin (17 - 25 November 2001).

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Project labelled Netd@ys 2001 | Germany

The Great Time Machine

Picture yourself in the fifth century before Christ, in ancient Greece. Follow Anthemokritos, a young Athenian student on his first visit to the theatre. From our vantage point at the beginning of the third millennium we follow his movements in a link across time made possible by an animated CD ROM. Created by the Mimesis project for students in secondary Greek education, we follow the wanderings of Anthemokritos to discover religions, legal systems, ancient customs and the problems faced by that society. A fun approach to look at the place of art in society, both in ancient Greece and today. The CD ROM also allows the students to create virtual masks and costumes, to immerse themselves in theatrical improvisation or musical compositions and performances.

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Supported by the Connect initiative | Greece

Travellers on the Net

Travelling people and new technologies share one thing - they both know no frontiers. However, many 'travellers' have limited access to new media. But things are changing. The ROMBASE project makes educational video games and teaching software available to Romany people for the first time. Completely centred on Romany culture and language and developed in collaboration with the Romany people themselves, these tools are based largely around the use of the Internet. Travellers can now benefit from what traditional systems of education were unable to offer them - education in any place and at any time.

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Project supported by the Comenius strand of the Socrates programme
Austria

Many teachers and parents would like their pupils and children to learn foreign languages from an early age. But the teaching aids available are not always up to this difficult job. The 'Fabula' project has developed a teaching tool that is dedicated to teaching languages to young children. Thanks to this software, children can learn to associate text, image and sound to put together a bilingual story. Beyond creating awareness of cultural diversity, this initiative also helps children to master new media applications. A dedicated web site also offers them the opportunity to share their experiences with classes of children from other countries within the virtual Fabula community.

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Supported by IST
(Information Society Technologies) | United Kingdom



In the Italian town of Spoleto, primary school pupils are discovering the importance of recycling waste through the use of multimedia tools. Together, the children invent a story and design a story board which they can scan, animate and put on-line. Restory is about the adventures of Piera, a tin pot duckling, from the time she comes out of the factory gate until she is reprocessed - or incinerated. Two possible endings are envisaged for Piera. These happy and sad endings contrast good and bad practice in production methods and in waste disposal. Fun to use and informative, the story of Piera is full of hyperlinks to explanations of the environmental impact of the different kinds of waste systems that poor Piera faces in the course of her travels.

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Project labelled Netd@ys 2001 | Italy



A Platform
for the Electronic Arts

For the Netd@ys week and with the support of the Belgian Presidency of the EU, Transcultures is organising a huge multimedia platform and forums/workshops for digital design and the performing arts. This will take place in Brussels and in other towns in Belgium's French-speaking Community. The aim is to explore the links between the contemporary arts, new technologies and social change. In a spirit of openness, fun, and exchange, *Netd@ys Wallonie-Bruxelles* will organise a series of cultural performances, concerts, multimedia facilities and 'Net Art' modules as well as 'arti shoe' the new European Internet platform dedicated to the performing arts.

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Project labelled Netd@ys 2001 | Belgium





A Fresh Start



The 'Hero' programme helps young offenders aged between 18 and 25 and prisoners due for release. The multimedia applications touch on themes that concern this group the most - employment, depression, drug abuse and the prevention of sexually transmitted diseases. A training programme aimed at helping them to rejoin active social life exploits the use of new media. The 'Hero' programme seeks to offer young offenders a fresh start. With practical aims and a personal life plan they can hopefully adapt to a life of freedom more easily.

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Project Supported by IST
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A group of Friends

all for me!

Thousands of young people grow up in remote places bordering the Baltic Sea. In order to tackle their isolation the web portal www.ballad.org has been launched. These teenagers, through exchanging points of view on current affairs have created a virtual parliament where they can debate, vote and develop an awareness of their rights and duties as citizens. The older ones also find a space for cultural exchange, networking projects and building international partnerships.

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Project Supported by the Youth Programme | Sweden



Virtual University

The University of Central England in Birmingham welcomes a great number of students who originate from Bangladesh. Naturally, these young people sometimes need to visit their families back home but their trips can interrupt their academic careers. In order to allow them to continue their studies, the University has set up a permanent education centre in the Bangladeshi region of Sylhet. This is a virtual extension of the University in the heart of South Asia. The centre gives access to different electronic learning tools such as on-line courses and discussion forums.

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Project labelled Netd@ys 2001 | United Kingdom





Reality in 3D

3D is not just for the virtual world of cinema or video games. Many of the everyday items that we take for granted start life in 3D computer aided design (CAD). CAD packages allow us to manipulate 3D by sculpting an almost infinite variety of forms and textures in virtual space. Launched in 1996, the 'Beyond 3D' project is a European partnership between several schools, professional training bodies and the private sector. Over the past six years the project has focused on computer aided design applications of interest to the main industrial sectors. These are invaluable tools for future civil or industrial engineers or designers of multi-media applications.

»» **Contact**

www.xtec.es/3dproj

Project Supported by the Leonardo da Vinci Programme | Spain



New Skills in your Profession

Imagine yourself trying to explain to a dozen sceptical colleagues the useful advantages of a software management system you have just discovered. It may not be that easy! And yet civil servants, managers, youth workers and many others often temporarily find themselves acting as trainers in their places of work. Interfoc is aimed at these 'occasional' teachers. Internet 'tutors' help them to prepare their courses through distance learning modules, a glossary and even a discussion group – a platform through which they can share their experiences with other trainers. Training, either in groups or singly, locally or at a distance are all catered for in the programme.

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Project Supported by the Leonardo da Vinci Programme | France

Advertising Images



In 2000, eight European primary schools compared their views on painting and on European painters. This year the 'Art & Net' project continues to combine fine arts and new technologies by inviting young people to reflect on the nature of the advertising image. The participants discover the values that advertising imagery communicates and the underlying codes that they reveal. Having learnt to decipher advertising messages, including ones from other countries, the participants then create some images themselves. The resulting work is then posted onto the Internet.

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Project labelled Net@d@ys 2001 | France

And, Around Europe...

National Correspondents are the key players in Netd@ys Europe. They provide impetus to local, regional and national initiatives, highlighting the great diversity that makes up the cultures of Europe. Throughout the year they encourage local people to participate in Netdays and help them to raise funds from potential partners. With an extended role this year during the Netd@ys week, the National Correspondents are looking after the promotion of the initiative in their countries and are organising specific awareness-raising and outreach activities.

Germany

The 'n-place – the place to be' platform is a space where young people can express themselves. It has information and links on subjects of particular interest to them such as music, fashion, cinema and photography. They can also test their skills through on-line competitions, including one for the best song.
<http://www.netdays.de>

Austria

Encouraging creativity and exploiting all of its possibilities through multimedia projects shared on-line – this is the ambition of Austrian Netd@ys. The promotion of partnerships between the public and private sectors is the focus of specific actions.
<http://www.netdays.at>

Finland

There is a wide range of activities in Finland including the Mindtrek international multimedia festival (www.mindtrek.org 5-11 November 2001) and the Finnish Netd@ys Europe week which brings together students, young people, teachers and representatives of the cultural sector and on-line media.
<http://www.netdays.fi>

France

This year's emphasis is on arts education projects that use new media. They focus on encouraging artistic expression and creativity of young people as well as collaborative projects in networks.
<http://www.netdays.culture.fr>

Ireland

The 'Cultural Ireland' project aims to show that technology and the use of the Internet can contribute to the development of cultural and musical identity. Four schools in the Republic of Ireland, four in Northern Ireland and four in the United States have invested in the project. The aim is also to get parents to appreciate their childrens' interest in the Internet.
<http://www.netdaysireland.ie>

Italy

On 23 November, during Netd@ys week, the city of Florence will announce the best Italian multimedia projects drawn up for the initiative. The winners will be presented alongside other specially selected projects.
<http://www.bdp.it/netdays2001/home.htm>

Portugal

During Netd@ys, image, video and music are the fields of expression chosen to highlight the creativity of people between 15 – 25 years of age. The most daring of them can put themselves forward for a national competition and the best projects are awarded cash prizes.
<http://www.netdays.fdti.pt>

Netherlands

Tolerance and the fight against discrimination are the main areas of concern for Dutch projects this year. From 19 – 25 November, the daily on-line discussion will be centred on these themes. A virtual journal adds to the debates and an interactive game gives the whole thing an element of fun.
<http://www.netdays.nl>

Sweden

In promoting the 'School Elections 2002' project, the Swedish National Correspondents are building on their expertise. The relationship between the Internet, democracy and European citizenship are included in the actions. The Swedish Netd@ys are also focused on the inclusion of under-privileged young people in their activities.
<http://www.ungdomsstyresen.se/netdays2001>

Netd@ys Europe 2001 could not happen without the financial support of the European Community programmes supported by the Directorate General for Education and Culture. These programmes cover policy in education and professional training, audiovisual activities, youth, as well as policies and programmes for culture, sport and civil society. Details can be found on the following website:

http://europa.eu.int/comm/dgs/education_culture/index_en.htm

Socrates supports European co-operation in areas related to education. It mainly finances a range of partnerships and exchange programmes. The Minerva strand of Socrates is dedicated to the use of new technologies in open and distance education.

» **Maruja Gutierrez Diaz, Tel. +32.2.295.63.46**

Leonardo da Vinci is the Community programme for professional training. It offers possibilities of learning and career development in other European countries. It also supports innovative transnational initiatives including open transnational distance learning.

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Youth, especially for young people aged between 15 and 25, it allows for structured co-operation between youth organisations, local authorities, project managers and other people and organisations. Above all, it offers

the possibility for young people themselves to travel and to pursue informal learning. Many projects are based on new media actions.

» **Pierre Mairesse, Tel. +32.2.296.20.09**

Culture 2000 contributes to the financing of Community co-operation the performing arts, visual and plastic arts, literature and music. The programme aims to promote creativity, dialogue, and the diversity of our shared European cultural heritage whilst improving the transnational spread of culture.

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Media Plus aims to reinforce the competitiveness of the European audiovisual industry. It supports a series of actions and initiatives around the training of professionals, project development, production, distribution and the promotion of cinematographic works and audiovisual programmes.

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Netd@ys Europe would not exist without the involvement of the Ministries of Education, Youth and / or Culture which co-ordinate the Nets@ys activities in the Member States by supporting actions at local, regional or national level. Equally, the support of many companies who offer financial support and expertise has been crucial in the success of many of these projects.

National Correspondents



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